

**SHUTTERS ON THE BEACH, SANTA MONICA'S PREMIER  
BEACHFRONT PROPERTY, REDEFINES CASUAL ELEGANCE WITH RENOWNED  
INTERIOR DESIGNER MICHAEL SMITH**

Travelers in search of comfortable luxury in Los Angeles have relied on Shuttters on the Beach since its doors opened over a decade ago. Like a stately Oceanside home, the hotel is known for the ease with which it blends elegant living with a relaxed attitude. So when the hotel commissioned Michael Smith, one of the country's foremost design authorities, to update the look of the property, he welcomed the opportunity to put his signature on an icon of the sophisticated California beach culture.

"My goal was to make Shuttters on the Beach feel even more residential and more comfortable yet even more luxurious than before," says Smith, a Newport Beach, CA native. "I wanted to keep the basis of the original design philosophy that would continue to please the loyal Shuttters guest, but also add elements that would appeal to a new upscale clientele yearning for the absolute best in California life and style."

The hotel features 186 guest rooms and 12 suites, each outfitted with furnishings inspired by stately American beach houses. But it's the personal, intimate touches that recreate the feel of a well-appointed spare bedroom. By adding a thoughtful selection of literature, art and architecture books as part of an in-room library, decorative shells and coral that appear to have been collected over a lifetime of beach-combing, and hand-stitched Indian-print cotton throws at the foot of the bed, he re-created the feeling of returning to a beloved family summer home. These design-conscious details, and the commitment to a refined yet unpretentious style, are what give the hotel its unique, residential appeal.

"Each room should feel like a beautiful guestroom in a classic beach house, but with all of the amenities and features that only a truly world-class hotel can provide," says Smith. Custom-made Italian bed linens, coffee-colored oak floors, wool area rugs based on a 19<sup>th</sup> century Chinese design all provide a warmth and refinement that only Shuttters on the Beach imparts. These details are intended to be very rich and luxurious, but soothing at the same time. "It has that cozy feeling that people love," adds Smith. "Travel can be hard, but this hotel immediately makes you feel at home."

Business travelers and vacationers alike can relax completely at Shuttters on the Beach, knowing that the world-class hotel staff has anticipated their every need. While the décor and the inviting atmosphere have the spirit of a sophisticated beach resort, the high-tech amenities, such as flat-screen 32" televisions and working desks with readily accessible power outlets and state-of-the art wireless internet connections, indicate that the property is as attentive to the demands of traveling executives as any of the most urbane hotels in the world.

Known for his inventive approach to mixing old-world antiques and comforting textiles in contemporary settings, Michael Smith, 40, approached the Shutters on the Beach project (his first commercial property) with the same attention to detail as he would a private residence. After studying interior architecture at the Otis College of Art and Design in Los Angeles, he attended a decorative arts program at the Victoria and Albert Museum in London. Smith has designed home both in the United States and Europe, and his distinguished client list includes Cindy Crawford and Randy Gerber, Wendi and Rupert Murdoch, Gigi and Brian Grazer, Kate Capshaw and Steven Spielberg.

Independently owned and operated by the Beverly Hills-based Edward Thomas Hotels, Shutters on the Beach is an elite hotel located on the beach of Santa Monica Bay. In addition to being a savvy business destination, the hotel is known for its inspiring interiors by celebrated interior designer Michael Smith, expansive panoramic views of the Pacific Ocean and California Coastline, comfortably elegant and intimate atmosphere, dedication to guest services and a strict policy of protecting the privacy of its “who’s who” guest list. A member of *the Leading Hotels of the World*, Shutters offers two signature restaurants, One Pico and Coast Beach Café and Bar, both boasting views of the Santa Monica Beach and Pacific Ocean. ONE, the Spa at Shutters, provides the coveted services of Ole Henriksen, Hollywood’s hottest skincare specialist. As the arbiter of beach living, the hotel is also the inspiration for Shutters Beach Style, a print and online catalog ([www.shuttersbeachstyle.com](http://www.shuttersbeachstyle.com)) for purchase of gifts and accessories. Conveniently located at One Pico Boulevard, within 20 minutes of the Los Angeles Airport, Beverly Hills and Hollywood, Shutters is also within walking distance of the Santa Monica Pier and many fashionable shopping districts, fine restaurants and art galleries. For more information call (310) 458-0030; toll-free at (800) 334-9000; or log onto [www.shuttersonthebeach.com](http://www.shuttersonthebeach.com).

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