

SHUTTERS ON THE BEACH INTRODUCES SHUTTERS BEACH STYLE

*With Just One Click - Shutters Now Offers Relaxed Beach
Chic lifestyle at Home . . . Anywhere in the World*

Guests who covet the sophisticated and relaxed décor of Shutters on the Beach have requested fabric samples and design resources from the hotel for years. Spend a summery afternoon admiring the artfully chosen accents in the hotel lobby, or an evening tucked into its crisp Italian linens, and it becomes apparent why this is Los Angeles' premier oceanfront property: The attention to detail and the refined, residential feel of a stately beach home in this hotel atmosphere are unmatched and Shutters is absolutely the unchallenged arbiter of the best in the luxury beach life and style.

Now, the launch of Shutters Beach Style, a catalogue and website, offers design-savvy shoppers access to an exclusive collection of beach chic objects, hotel items and special amenities to recreate that feeling at home, with or without the sand. "Shutters Beach Style was simply a natural and progressive step taking our lifestyle, expertise and product knowledge to create a means for clients around the world to have a part of the Shutters on the Beach lifestyle in their own homes year-round," said Armella Stepan, Vice President of Business Development for Shutters on the Beach.

As of June 15, many of Shutters' exclusive, custom-made furnishings, most-requested collectibles and whimsical extras will be available in print and online at www.shuttersbeachstyle.com. From the classic wooden steamer chairs that surround the pool to the plush beach towels embroidered with the signature logo, the select items available for purchase exemplify the standards of quality and unpretentious design that are so fundamental to the Shutters experience.

The exclusive catalogue, which will be offered to all Shutters on the Beach guests and to order, features the same merchandise as the website. Order the timeless Spode blue and white China place settings or the blown-glass lemonade set to appoint your table like One Pico, the hotel's acclaimed restaurant. An Asian-inspired garden table with an antique green glaze, glass bottle lanterns to illuminate a walkway at night, and hammered silver serving trays are the kind of unusual accent pieces that the hotel is famous for. A selection of Ole Henriksen skincare products used at One the Spa at Shutters on the Beach, and Forest Essentials bath salts packaged in Bamboo are small but meaningful ways to extend that pampered, beach-vacation feeling all year long in your own home. Even the pillow-top Sealy mattress, premium goose down pillows and duvets, and the bed linens with sea-blue stripe details are available for purchase, though the sound of the waves coming in through the window to lull guests to sleep at night are unfortunately not included.

For more information, please visit www.shuttersbeachstyle.com. Shutters on the Beach joined efforts with Boxport, the luxury hotel industry's first retail program provider, to create this truly unique shop-at-home experience.

Independently owned and operated by the Beverly Hills-based Edward Thomas Hotels, Shutters on the Beach is an elite hotel located on the beach of Santa Monica Bay. In addition to being a savvy business destination, the hotel is known for its inspiring interiors by celebrated interior designer Michael Smith, expansive panoramic views of the Pacific Ocean and California Coastline, comfortably elegant and intimate atmosphere, dedication to guest services and a strict policy of protecting the privacy of its "who's who" guest list. A member of *the Leading Hotels of the World*, Shutters offers two signature restaurants, One Pico and Pedals, both boasting views of the the Santa Monica Beach and Pacific Ocean. ONE, the Spa at Shutters, provides the coveted services of Ole Henriksen, Hollywood's hottest skincare specialist. As the arbiter of beach living, the hotel is also the inspiration for Shutters Beach Style, a print and online catalog (www.shuttersbeachstyle.com) for purchase of gifts and accessories. Conveniently located at One Pico Boulevard, within 20 minutes of the Los Angeles Airport, Beverly Hills and Hollywood, Shutters is also within walking distance of the Santa Monica Pier and many fashionable shopping districts, fine restaurants and art galleries. For more information call (310) 458-0030; toll-free at (800) 334-9000; or log onto www.shuttersonthebeach.com.

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